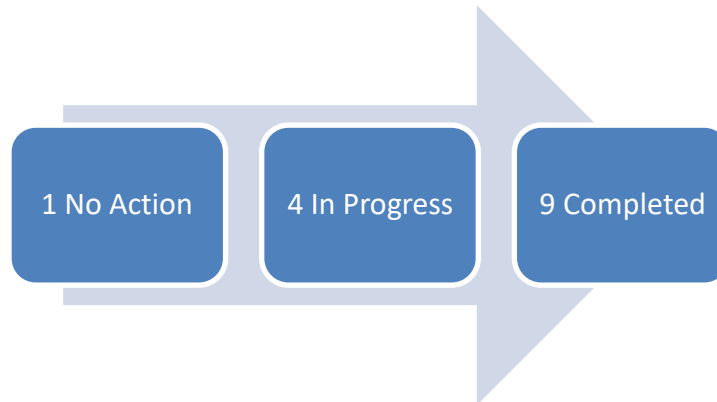




Comprehensive Master Plan
Update 2019

IMPLEMENTATION WITHIN ONE YEAR



PLANNING AND ZONING

Revise the C-2 zoning district to be fully consistent with the vision for the City Core Future Land Use Category. In Progress - part of the Redevelopment Ready Communities (RRC) program, anticipate completion in 2019.

Revise the RC-1 zoning district to be fully consistent with the visions for the Mears Avenue Mixed Use and East Colby Corridor categories. In Progress - part of the RRC program, anticipate completion in 2019.

Require additional landscaping in and around parking lots. In Progress - part of the RRC program, anticipate completion in 2019.

Require new sidewalks to be installed for new developments on roads that do not have sidewalks. Completed - Tannery Bay

TRANSPORTATION IMPROVEMENTS

Improve signage and wayfinding for bicyclists, especially linking the White Lake Pathway to points of interest in the City. No Action, anticipate completion in 2019.

Install more bike racks around the City. Completed - Downtown Phase III.

Maintain and improve existing sidewalks. Completed - Downtown Phase III, Ealy Elementary, Playhouse.

ENVIRONMENTAL PROTECTION

Construct additional green streets as appropriate. Completed - no appropriate streets available.

Reduce or eliminate runoff pollution through storm water management techniques and infrastructure. Completed - Downtown Phase III. In Progress - Carleton, Elizabeth, Franklin, anticipate completion in 2019.

Work with neighboring communities to preserve White Lake, including reducing sedimentation. Completed - sedimentation basin with Montague and Ellenwood Landing silt wall.

Preserve and protect the White River floodplain area in the northern part of the City, through acquisition as necessary. Completed - Duck's Unlimited purchase of Hekkema Farms, transfer of ownership to the City, placed into a conservation easement to be managed by the Muskegon Conservation District.

CIVIC IMPROVEMENTS

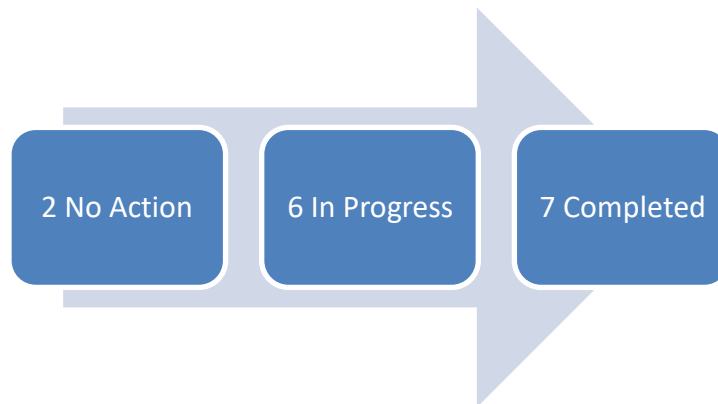
Remove cobra head street lights and replace them with more decorative features. Completed - Downtown Phase III

Require a public waterfront boardwalk at the Tannery site development. Completed - Development Agreement with Eastbrook Homes.

ECONOMIC DEVELOPMENT

Install banners to advertising local events. In Progress - poles installed as part of Downtown Phase III but no event banners purchased as yet, anticipate completion in 2019.

IMPLEMENTATION IN ONE TO THREE YEARS



PLANNING AND ZONING

Encourage "green" storm water and drainage practices for new development. Completed - restored wetlands at Tannery Bay.

Install additional standards in the M2 district to protect the neighbors of the Alcoa Howmet Plant. In Progress - part of the RRC program, anticipate completion in 2019.

Create a new zoning district that implements the vision for the Hamlet Residential Future Land Use Category. In Progress - be part of the RRC program anticipate completion in 2019.

Create a new zoning district that implements the vision for the Preservation Residential Future Land Use Category. In Progress - part of the RRC program, anticipate completion in 2019.

TRANSPORTATION IMPROVEMENTS

Replace wired traffic signals with mast-arm traffic signals. Completed but eliminated as cost prohibitive.

Provide better pedestrian crossing signals to allow pedestrians more time to cross. Completed - Downtown Phase III.

Build or improve pathways to pedestrian bridges over Bush Creek in the Livingston and Baldwin Street right-of-ways. In Progress – the bridge collapsed last fall, staff is reviewing the need to repair or provide an alternate route, anticipate completion in 2019.

Construct a non-motorized path in the unimproved Baldwin Street right-of-way from Gibbs Street to Shoreline Elementary School. No action, anticipate completion upon future development of that subdivision.

Improve existing bicycle routes along Colby Street, Lake Street, and the bridge to Montague. In Progress - MDOT is reviewing a road “diet” on the east end of Colby to provide bicycle lanes, anticipate completion in 2020.

ENVIRONMENTAL PROTECTION

Encourage home sustainability practices, including working with neighboring communities to create a White Lake area recycling center. Completed – recycling done at the White Lake Solid Waste Authority transfer station.

CIVIC IMPROVEMENTS

Replace brick pavers at Colby and Mears with stamped concrete. Completed - Downtown Phase III.

Provide uniform light pole designs. Completed - Downtown Phase III.

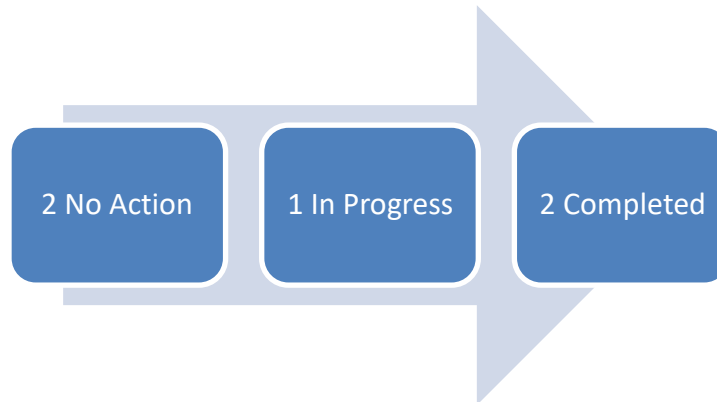
Redesign landscaping in high-visibility areas. Completed - Downtown Phase III.

Design and construct a pedestrian pathway/civic gathering space to connect the Colby/Thompson intersection to the waterfront, using the Colby Street spur right of way. In Progress - design completed, financing currently unavailable.

ECONOMIC DEVELOPMENT

Develop and implement a wayfinding program. No Action, anticipate completion in 2020.

IMPLEMENTATION IN THREE PLUS YEARS



TRANSPORTATION IMPROVEMENTS

Redesign key corridors to add on street parking. Completed – key corridors (Colby and Mears) have adequate on street parking.

Construct a non-motorized path in the unimproved River Street right-of-way connecting Norman Park to Funnell Field. No Action, no anticipated date of completion.

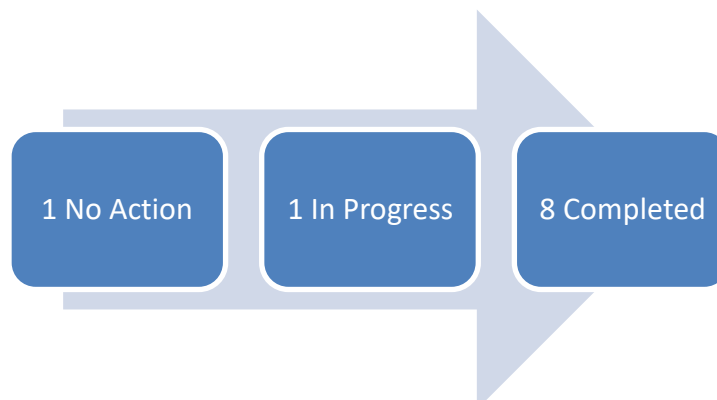
Construct new sidewalks where needed throughout the City where not otherwise listed in this Plan. In Progress.

ECONOMIC DEVELOPMENT

Redevelop Big Johns and NAPA, with an eye towards improving public access to the waterfront. Completed – neither owner has expressed any desire to sell.

Create a redevelopment plan for Alcoa Howmet facility on Misco Drive. No Action, no anticipated date of completion.

ONGOING IMPLEMENTATION



PLANNING AND ZONING

Provide stronger code enforcement for residential properties to ensure upkeep and reduce blight. Completed

TRANSPORTATION IMPROVEMENTS

Evaluate streets for needed maintenance and improvements, and coordinate improvements with sidewalk installation and other infrastructure projects. Completed – 2011 Transportation Asset Management Plan

ENVIRONMENTAL PROTECTION

Identify wetlands and woodlands and ensure that development prioritizes the protection of these areas in design and function. No Action, no anticipated date of completion.

Maintain the shoreline naturalization program. Completed – maintained by the Muskegon County Conservation District.

CIVIC IMPROVEMENTS

Hold an annual spring cleanup – Completed

Establish a 20 year plan for potable water supply enhancement. Completed – 2017 Water System Reliability Study.

Place additional public art in carefully planned select locations throughout the City. Completed – coordinated by the Arts Council of White Lake.

ECONOMIC DEVELOPMENT

Utilize the Brownfield Redevelopment Authority to oversee the redevelopment of environmentally contaminated properties. In Progress – no new sites have been enrolled.

Encourage the redevelopment of the former tannery site in a manner that respects the environment and existing neighborhoods, while also providing a unique mixed-use district within the City. Completed.

Expand and improve the outcomes of the downtown façade improvement program through coordinated designs and increased monitoring. Completed – added ADA compliance as an eligible reimbursement.